

# What's hot

## Totally Tea

Numi Teas and Teasans are an invitation to enjoy pure flavours nuanced with beauty and simplicity. Numi Teas are 100% Certified Organic and are hand-blended using organic whole leaf teas and fresh pure herbs without oils, flavourings or tea dust.

Altura supplies the complete range of Numi Teas and Teasans with "Berry Black - Fruitea Darjeeling Black Tea", "Rainforest Green - Mate Lemon Myrtle Green Tea" and "Aged Earl Grey - Italian Bergamot Black Tea" being the hot favourites this month.



**Special** With every 8 pack or 12 pack Numi Tea purchased receive a "FREE" Numi Display Stand valued at \$80.00

## Ice it baby!

Capuccino Gourmet Beverage Mixes take the best from coffee, even on a boiling hot summer's day. Ice coffee mixes, frappes and gourmet tea flavours are just the trick for the hairy months to come.

Ice Coffee Flavours include: Frosted Latte, Mocha Glacier and Extreme Toffee Coffee. Latte Frappe and Mocha Frappe are favourites while the non-dairy options of Double Fudge Mocha, Cocomocha Nut and French Vanilla Latte are all catching on fast! Chai Latte Tea and Thai Iced Tea also do the trick on a scorching day.

"The Capuccino mixes have been a big hit this summer and there has been noticeable growth over the last couple of months," says John Riley, Altura's National Sales Manager. "Long may they continue to be popular AND successful!"



## Smooth Sensations

Charging out the door this summer are Palm Bay Club Real Fruit Smoothies.

They taste fantastic, look great and to top it off are 99% Fat Free! Some of the Flavours include: Strawberry Xtreme, Four-Berry Burst, Exotic Blast, Tropical Rage, Orange Creème and Pina Colada.

Easily prepared in a blender or Granita machine these real fruit smoothies create a new beverage choice for the health conscious consumer!



## Designer Darling

The RANCLIO Epoca range of espresso coffee machines not only look great but are also a great little coffee powerhouse as well.

From their sleek design, ease of use and the fantastic coffees they produce through to the gritty practicality of having a rust-proof, scratch-proof and age-resistant machine body what more could you ask for?

With two filter holders for two cups, one filter holder for one cup, two steam delivery nozzles, one hot water nozzle, coffee tamper, blind filter, measuring scoop, an 11 litre water tank capacity, independent heat exchangers, electric heating, built-in volumetric pump, pressure gauge control, innovative automatic water level control and low voltage operation control, these machines have got it all. All models in the range are available in red or charcoal-grey colour.

Call **0800 ALTURA** for more information on any of the above products or visit [www.alturacoffee.co.nz](http://www.alturacoffee.co.nz) to find out more.



## Coffee Flavourings

**Special**

Until the end of April 2004, customers will enjoy a 10% discount on all 500ml bottles of Sapore. With every 500ml Sapore purchased you will also receive a free stand to the value of \$32.00. Get in there!

# Sapore

# altura

COFFEE

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New Zealand Agents for

# RANCLIO

espresso coffee machines

# the esPress

news, views and tasty tid-bits from the Altura Coffee Company

## Welcome

A big welcome to Altura Coffee's inaugural edition of "the esPress".

As the Altura Coffee Company has grown and expanded over the last few years it has recently become obvious to us that the 'extended Altura family' has become extremely large. As a result, we feel it is even more of a priority to work on keeping in touch with you on a regular basis.



Altura's fleet of coffee wagons outside its Albany cafe centre.

Hence the birth of "the esPress" newsletter. I hope this publication will keep you up to date with the happenings at Altura, the coffee and cafe scene in New Zealand and even around the world.

You will get to meet our team here in Albany and put a face to the name of those people you regularly talk to on the phone but have never seen! In this, our first edition, two such people are Donna Riley, our Customer Services Manager and Adrienne Leslie, our Administration Manager.

We have big plans for "the esPress" and plan to use it to enhance our communications with you and to also

provide you with the inside running on Altura's new and improved products and services and to inform you of any new training initiatives or other opportunities as they arise.

Here at Altura we are committed to providing the very best products, services and customer support that we can. "the esPress" has come from this desire to support our customers and provide them with the information, knowledge and of course, industry nitty-gritty to make them the very best they can be too.

Each issue we plan to get the inside story from a player in the coffee/cafe scene, to profile one of our team and



John Riley - National Sales Manager

newsletter "the esPress". We hope you enjoy reading it as much as we have putting it together and remember... 'Life's too short to drink BAD coffee!'

## Staff profile

Altura Coffee, like many other organisations, relies heavily on its behind the scenes team.

Two individuals who have regular contact with almost all of Altura's customers are Donna Riley and Adrienne Leslie and yet no-one even knows what they look like! Well, "the esPress" is lifting the lid on these two mystery women and getting their inside story.

As Customer Services Manager, Donna Riley regularly talks with Altura's customer base dealing with telephone sales, invoicing, accounts receivable and banking.

As one of the foundation staff at Altura Donna has seen it all in the coffee world here in New Zealand. "It's a great industry to work in and everyone here gets

on really well too. We have such a good time at work that we look forward to Monday mornings instead of dreading them," she laughs.

Donna is a people person and really enjoys dealing with customers on a daily basis. Meanwhile, Adrienne is a relative baby at Altura having only joined the team 12 months ago as Administration Manager.

Adrienne has been in the hospitality trade for seven and a half years prior to joining the Altura team and just can't seem to stay away from it! "I really enjoy the people here, both the Altura team and our customers and it's a really nice environment to work in. The people are happy

and having a good time in their work and you can't ask for more than that really!" she says. Adrienne is responsible for all areas of accounting, credit control and wages.



Donna and Adrienne hard at work

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